

COLLINS EDUCATION ASSOCIATES *presents*

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

Pittsburgh, Pennsylvania

Monday, November 17, 2008

Harrisburg, Pennsylvania

Tuesday, November 18, 2008

Indianapolis, Indiana

Thursday, December 4, 2008

COLLINS EDUCATION ASSOCIATES

320 Main Street, P.O. Box 957
West Newbury, Massachusetts 01985

P L E A S E P O S T

Presorted Standard
U.S. Postage
PAID
Brockton, MA
Permit No. 301

COLLINS EDUCATION ASSOCIATES *presents*

**P L E A S E
P O S T**

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

with Suzanne Doherty

For Teachers (grades 4 to 12) in all subject areas, Department Heads, Principals, Supervisors, Curriculum Committee Members, Special Educators

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

with Suzanne Doherty

The Collins Writing Program produces results!

- Over 25 years experience providing professional development
- Thousands of teacher workshops conducted nationwide
- Participant satisfaction rating of 9.2 out of 10
- Over 29,000 teachers trained and millions of students helped
- Solid research base — see www.collinsed.com
- Extensive experience helping schools attain “adequate yearly progress”

No Child Left Behind requires “adequate yearly progress.” By attending this workshop, you’ll learn how to help students increase test scores and meet NCLB demands.

Pittsburgh, Pennsylvania

Monday, November 17, 2008

Hyatt Regency Pittsburgh International Airport
1111 Airport Boulevard
724-899-1234

Indianapolis, Indiana

Thursday, December 4, 2008

Adam’s Mark Hotel
2544 Executive Drive
317-248-2481

Harrisburg, Pennsylvania

Tuesday, November 18, 2008

Wyndham Garden Hotel Harrisburg/Hershey
765 Eisenhower Boulevard
717-558-9500

Contact us to learn more at www.collinsed.com or 1-800-932-4477.

About the presenter
Suzanne Doherty

Suzanne Doherty is an Associate of Collins Education Associates. She has a broad background in staff development and teacher training programs. As a public school educator for over twenty years, she has had extensive experience in the design of curriculum at all grade levels as well as professional improvement programs at the college level. Suzanne conducts hundreds of presentations, workshops, and demonstration lessons for school districts throughout the country. She is known for her practical approach to teaching, her high energy, and her humor. In addition, she has successfully implemented the Collins Writing Program in a wide range of school settings.

About
Collins Education Associates

Collins Education Associates (CEA) is located in West Newbury, Massachusetts. During the last two decades, CEA has conducted more than 10,000 workshops and has established long-term teacher training and consulting relationships with school districts of every type and size. Thousands of teachers and more than four million students have benefited from CEA's work. For more information about CEA, visit our website at www.collinsed.com.

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

Agenda

- 8:30 - 9:00 a.m. Sign-in, Coffee and Pastry**
- 9:00 a.m. - Noon Five Types of Writing Assignments — A Practical Approach**
- Learn how teachers can be effective writing teachers — without being great writers
 - Learn how to integrate writing into every class — without sacrificing the teaching of content
 - Learn how to use writing to save time during classroom instruction — without piles of additional papers to correct
 - Learn how to use writing as a catalyst to enhance the quality of classroom discussions
- Noon - 1:00 p.m. Catered Lunch**
- 1:00 - 3:00 p.m. Creating and Assessing Writing Assignments — A System that Works**
- Learn how the five types of writing can improve test scores and help achieve “Adequate Yearly Progress”
 - Learn how to quickly create great writing assignments that promote learning of content and motivate students
 - Learn how to empower students to use self-monitoring and peer feedback during the writing process — accomplish more in less time
 - Learn how to implement a portfolio and authentic assessment model that's manageable
 - Learn how to tie it all together — integrating workshop content with portfolio and authentic assessment techniques, mastery learning, differentiated instruction and outcomes-based education in today's classroom

Registration

Tuition: \$175 per participant

SPECIAL OFFER — When four participants enroll, the fifth is free!

Workshop fee includes:

- A copy of the book *The Collins Writing Program: Improving Student Performance* by John Collins, Ed.D.
- Catered lunch and coffee breaks
- Sample *Cumulative Writing Folder*
- Poster describing the five types of writing assignments
- Certificate of attendance

Name _____

School Name _____

School Address _____

City _____ State _____ Zip _____

School Phone _____ School Fax _____

Method of Payment: Check Credit Card Purchase Order

Purchase Order # (if applicable) _____

Billing Address (if diff. from school) _____

City _____ State _____ Zip _____

Confirmation Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please copy this registration form to enroll additional participants. When four enroll, the fifth is free!

Please check the box below to indicate the seminar you will be attending.

Pittsburgh, Pennsylvania
Monday, November 17, 2008

Harrisburg, Pennsylvania
Tuesday, November 18, 2008

Indianapolis, Indiana
Thursday, December 4, 2008

Workshop times: All workshops are from 9:00 a.m. - 3:00 p.m., with coffee and pastry from 8:30 a.m. - 9:00 a.m.

Confirmation: Registrations received up to one week before workshop date will be confirmed by mail. Information on the seminar location and schedule will be sent with confirmation.

No-risk guarantee: We are confident of the quality of our workshops, but we will refund the fee of any participant not satisfied with the workshop.

Cancellation policy: The entire tuition fee is fully refundable up to three business days prior to the seminar.

How to register . . .

PHONE Call us at 1-800-932-4477

FAX completed registration form to: 978-363-2212

MAIL registration form with check or school P.O. to: Collins Education Associates 320 Main Street, P.O. Box 957 West Newbury, MA 01985

WEB Register online at www.collinsed.com

We accept Visa, Discover, Mastercard, purchase orders, and checks. Make checks payable to Collins Education Associates. Call 1-800-932-4477 for credit card registration.

What teachers say . . .

“I came looking for a way to grade papers more easily, but I came away with a writing program.”

“Excellent, engaging, lighthearted, but clearly committed. Sensitive to the real needs and problems of classroom teachers.”

“We have adopted this in my school and it works! Students really respond to it! The speaker brings passion and enthusiasm to the material.”

“Clear, articulate, good answers, offered to provide follow-up if needed. Very entertaining. Made us feel both challenged and comfortable.”