

COLLINS EDUCATION ASSOCIATES *presents*

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

.....
Brookfield, Wisconsin
Monday, October 13, 2008

.....
Bloomington, Minnesota
Monday, October 20, 2008

.....
East Lansing, Michigan
Monday, November 24, 2008

COLLINS EDUCATION ASSOCIATES

320 Main Street, P.O. Box 957
West Newbury, Massachusetts 01985

P L E A S E P O S T

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COLLINS EDUCATION ASSOCIATES *presents*

P L E A S E P O S T

Improving Student Performance with the Collins Writing Program

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.....
with Mark Dressel

For Teachers (grades 4 to 12) in all subject areas, Department Heads, Principals, Supervisors, Curriculum Committee Members, Special Educators



Improving Student Performance with the Collins Writing Program

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.....
with Mark Dressel

The Collins Writing Program produces results!

- Over 25 years experience providing professional development
- Thousands of teacher workshops conducted nationwide
- Participant satisfaction rating of 9.2 out of 10
- Over 29,000 teachers trained and millions of students helped
- Solid research base — see www.collinsed.com
- Extensive experience helping schools attain “adequate yearly progress”

No Child Left Behind requires “adequate yearly progress.” By attending this workshop, you’ll learn how to help students increase test scores and meet NCLB demands.

.....
Brookfield, Wisconsin
Monday, October 13, 2008

DoubleTree Hotel
18155 West Bluemound Road
262-792-1212

.....
East Lansing, Michigan
Monday, November 24, 2008

East Lansing Marriott @ University Place
300 M.A.C. Avenue
517-337-4440

.....
Bloomington, Minnesota
Monday, October 20, 2008

Minneapolis Airport Marriott
2020 American Boulevard East
952-854-7441

Contact us to learn more at www.collinsed.com or 1-800-932-4477.

About the presenter
Mark Dressel

Mark Dressel is an associate of Collins Education Associates. He has taught for more than twenty-five years in a variety of areas, from remedial reading to AP English. In addition, he has coached softball, debate, and forensics; directed the school play; and served as an advisor for the junior and senior classes. Mark knows first-hand that a teacher's day doesn't end when the last bell rings. He is known for his humor and consistently practical approach to the demanding task of teaching today. He is the author of *Writing About Literature: Ideas for the High School English Teacher* and has conducted hundreds of workshops — working with staffs from kindergarten to 12th grade — in addition to teaching model lessons with students at all grade levels.

About
Collins Education Associates

Collins Education Associates (CEA) is located in West Newbury, Massachusetts. During the last two decades, CEA has conducted more than 10,000 workshops and has established long-term teacher training and consulting relationships with school districts of every type and size. Thousands of teachers and more than four million students have benefited from CEA's work. For more information about CEA, visit our website at www.collinsed.com.

Improving Student Performance with the Collins Writing Program

Developing Writing and Thinking Skills Across the Curriculum

Agenda

- 8:30 - 9:00 a.m. Sign-in, Coffee and Pastry**
- 9:00 a.m. - Noon Five Types of Writing Assignments — A Practical Approach**
 - Learn how teachers can be effective writing teachers — without being great writers
 - Learn how to integrate writing into every class — without sacrificing the teaching of content
 - Learn how to use writing to save time during classroom instruction — without piles of additional papers to correct
 - Learn how to use writing as a catalyst to enhance the quality of classroom discussions
- Noon - 1:00 p.m. Catered Lunch**
- 1:00 - 3:00 p.m. Creating and Assessing Writing Assignments — A System that Works**
 - Learn how the five types of writing can improve test scores and help achieve "Adequate Yearly Progress"
 - Learn how to quickly create great writing assignments that promote learning of content and motivate students
 - Learn how to empower students to use self-monitoring and peer feedback during the writing process — accomplish more in less time
 - Learn how to implement a portfolio and authentic assessment model that's manageable
 - Learn how to tie it all together — integrating workshop content with portfolio and authentic assessment techniques, mastery learning, differentiated instruction and outcomes-based education in today's classroom

Registration

Tuition: \$175 per participant

SPECIAL OFFER — When four participants enroll, the fifth is free!

Workshop fee includes:

- A copy of the book *The Collins Writing Program: Improving Student Performance* by John Collins, Ed.D.
- Catered lunch and coffee breaks
- Sample *Cumulative Writing Folder*
- Poster describing the five types of writing assignments
- Certificate of attendance

Name _____

School Name _____

School Address _____

City _____ State _____ Zip _____

School Phone _____ School Fax _____

Method of Payment: Check Credit Card Purchase Order

Purchase Order # (if applicable) _____

Billing Address (if diff. from school) _____

City _____ State _____ Zip _____

Confirmation Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please copy this registration form to enroll additional participants. When four enroll, the fifth is free!

Please check the box below to indicate the seminar you will be attending.

Brookfield, Wisconsin
Monday, October 13, 2008

Bloomington, Minnesota
Monday, October 20, 2008

East Lansing, Michigan
Monday, November 24, 2008

Workshop times: All workshops are from 9:00 a.m. - 3:00 p.m., with coffee and pastry from 8:30 a.m. - 9:00 a.m.

Confirmation: Registrations received up to one week before workshop date will be confirmed by mail. Information on the seminar location and schedule will be sent with confirmation.

No-risk guarantee: We are confident of the quality of our workshops, but we will refund the fee of any participant not satisfied with the workshop.

Cancellation policy: The entire tuition fee is fully refundable up to three business days prior to the seminar.

How to register . . .

PHONE Call us at 1-800-932-4477

FAX completed registration form to: 978-363-2212

MAIL registration form with check or school P.O. to: Collins Education Associates, 320 Main Street, P.O. Box 957, West Newbury, MA 01985

WEB Register online at www.collinsed.com

We accept Visa, Discover, Mastercard, purchase orders, and checks. Make checks payable to Collins Education Associates. Call 1-800-932-4477 for credit card registration.

What teachers say . . .

"I came looking for a way to grade papers more easily, but I came away with a writing program."

"Excellent, engaging, lighthearted, but clearly committed. Sensitive to the real needs and problems of classroom teachers."

"We have adopted this in my school and it works! Students really respond to it! The speaker brings passion and enthusiasm to the material."

"Clear, articulate, good answers, offered to provide follow-up if needed. Very entertaining. Made us feel both challenged and comfortable."