

**COLLINS EDUCATION ASSOCIATES** *presents*

**Improving Student Performance with the Collins Writing Program**

*Developing Writing and Thinking Skills Across the Curriculum*

.....  
Columbus, Ohio  
Thursday, October 23, 2008

.....  
Princeton, New Jersey  
Wednesday, November 19, 2008

**COLLINS EDUCATION ASSOCIATES**

320 Main Street, P.O. Box 957  
West Newbury, Massachusetts 01985

**P L E A S E P O S T**

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**COLLINS EDUCATION ASSOCIATES** *presents*

**P L E A S E P O S T**

# Improving Student Performance with the Collins Writing Program

*Developing Writing and Thinking Skills Across the Curriculum*

.....  
with **Gary Chadwell**

For Teachers (grades 4 to 12) in all subject areas, Department Heads, Principals, Supervisors, Curriculum Committee Members, Special Educators

## Improving Student Performance with the Collins Writing Program

*Developing Writing and Thinking Skills Across the Curriculum*

.....  
with **Gary Chadwell**

*The Collins Writing Program produces results!*

- Over 25 years experience providing professional development
- Thousands of teacher workshops conducted nationwide
- Participant satisfaction rating of 9.2 out of 10
- Over 29,000 teachers trained and millions of students helped
- Solid research base — see [www.collinsed.com](http://www.collinsed.com)
- Extensive experience helping schools attain “adequate yearly progress”

No Child Left Behind requires “adequate yearly progress.” By attending this workshop, you’ll learn how to help students increase test scores and meet NCLB demands.

.....  
**Columbus, Ohio**  
Thursday, October 23, 2008

Hyatt Regency Columbus  
350 North High Street  
614-463-1234

.....  
**Princeton, New Jersey**  
Wednesday, November 19, 2008

Hyatt Regency Princeton  
102 Carnegie Center  
609-987-1234

*We are pleased to offer CEU credit to participants from New Jersey (Provider # 659) and Ohio. Contact us to learn more at [www.collinsed.com](http://www.collinsed.com) or 1-800-932-4477.*

*About the presenter*  
**Gary Chadwell**

An associate of Collins Education Associates, Gary Chadwell has a broad teaching background that ranges from kindergarten to graduate courses. In addition, he has extensive experience in teacher training and staff development. Gary has conducted writing seminars and training sessions for school districts across the country. Gary collaborated with John Collins to develop the *Primary Cumulative Writing Folder*, which is used in hundreds of elementary schools. Gary is also the author of *Developing an Effective Writing Program for the Elementary Grades* and *Middle School Writing Projects*. He co-authored *High School Writing Projects* with John Collins.

*About*  
**Collins Education Associates**

Collins Education Associates (CEA) is located in West Newbury, Massachusetts. During the last two decades, CEA has conducted more than 10,000 workshops and has established long-term teacher training and consulting relationships with school districts of every type and size. Thousands of teachers and more than four million students have benefited from CEA's work. For more information about CEA, visit our website at [www.collinsed.com](http://www.collinsed.com).

# Improving Student Performance with the Collins Writing Program

## *Developing Writing and Thinking Skills Across the Curriculum*

### Agenda

- 8:30 - 9:00 a.m. Sign-in, Coffee and Pastry**
- 9:00 a.m. - Noon Five Types of Writing Assignments — A Practical Approach**
  - Learn how teachers can be effective writing teachers — without being great writers
  - Learn how to integrate writing into every class — without sacrificing the teaching of content
  - Learn how to use writing to save time during classroom instruction — without piles of additional papers to correct
  - Learn how to use writing as a catalyst to enhance the quality of classroom discussions
- Noon - 1:00 p.m. Catered Lunch**
- 1:00 - 3:00 p.m. Creating and Assessing Writing Assignments — A System that Works**
  - Learn how the five types of writing can improve test scores and help achieve "Adequate Yearly Progress"
  - Learn how to quickly create great writing assignments that promote learning of content and motivate students
  - Learn how to empower students to use self-monitoring and peer feedback during the writing process — accomplish more in less time
  - Learn how to implement a portfolio and authentic assessment model that's manageable
  - Learn how to tie it all together — integrating workshop content with portfolio and authentic assessment techniques, mastery learning, differentiated instruction and outcomes-based education in today's classroom

### Registration

**Tuition: \$175 per participant**

**SPECIAL OFFER — When four participants enroll, the fifth is free!**

#### Workshop fee includes:

- A copy of the book *The Collins Writing Program: Improving Student Performance* by John Collins, Ed.D.
- Catered lunch and coffee breaks
- Sample *Cumulative Writing Folder*
- Poster describing the five types of writing assignments
- Certificate of attendance

Name \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Phone \_\_\_\_\_ School Fax \_\_\_\_\_

Method of Payment:  Check  Credit Card  Purchase Order

Purchase Order # (if applicable) \_\_\_\_\_

Billing Address (if diff. from school) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Confirmation Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please copy this registration form to enroll additional participants. When four enroll, the fifth is free!**

*Please check the box below to indicate the seminar you will be attending.*

**Columbus, Ohio**  
Thursday, October 23, 2008

**Princeton, New Jersey**  
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**Workshop times:** All workshops are from 9:00 a.m. - 3:00 p.m., with coffee and pastry from 8:30 a.m. - 9:00 a.m.

**Confirmation:** Registrations received up to one week before workshop date will be confirmed by mail. Information on the seminar location and schedule will be sent with confirmation.

**No-risk guarantee:** We are confident of the quality of our workshops, but we will refund the fee of any participant not satisfied with the workshop.

**Cancellation policy:** The entire tuition fee is fully refundable up to three business days prior to the seminar.

### How to register . . .

**PHONE** Call us at 1-800-932-4477

**FAX** completed registration form to: 978-363-2212

**MAIL** registration form with check or school P.O. to: Collins Education Associates 320 Main Street, P.O. Box 957 West Newbury, MA 01985

**WEB** Register online at [www.collinsed.com](http://www.collinsed.com)

*We accept Visa, Discover, Mastercard, purchase orders, and checks. Make checks payable to Collins Education Associates. Call 1-800-932-4477 for credit card registration.*

### What teachers say . . .

*"I came looking for a way to grade papers more easily, but I came away with a writing program."*

*"Excellent, engaging, lighthearted, but clearly committed. Sensitive to the real needs and problems of classroom teachers."*

*"We have adopted this in my school and it works! Students really respond to it! The speaker brings passion and enthusiasm to the material."*

*"Clear, articulate, good answers, offered to provide follow-up if needed. Very entertaining. Made us feel both challenged and comfortable."*